

ARTISTIC DESIGN

Table of Contents.....	D-1
General Guidelines For Artistic Design.....	D-2
Guidelines for Novice Designer.....	D-3
Entry Cards for Artistic Design.....	D-4
Judging Criteria.....	D-5
Design Scale of Points—new changes by NGC.....	D-5

National Garden Clubs Six Design Study Unit

Lesson Plans on Basic Flower Arranging.....

(On Website)

Preparation for Exhibiting Artistic Design

- Review Artistic Design Schedule for the month published in the Meeting Section of this website. Review the *National Council of State Garden Clubs Handbook for Flower Shows* (referred to as HB in this yearbook) reference pages and Basic Flower Arranging Guide (available through Membership Chair).
- Contact Artistic Design Committee Chair or members with questions or to discuss a design.
- *Designing by Types* (referred to as DBT) is an excellent source for Artistic Design. You can also reference flower arranging books from the library; or, on the internet, use Google images and search by design types, i.e., vertical line design or mass design. Remember, these sources may be inspirational, however, the Handbook is the ultimate and official guideline used for judging. Members who are serious about learning and exhibiting both Horticulture and Design should purchase the Handbook for Flower Shows.

To purchase the National Council of State Garden Clubs Handbook for Flower Shows or Designing by Types, go to www.gardenclub.org Use the shop online menu or call NGC by phone: 800-550-6007

Rappahannock Garden Club Guidelines for Exhibiting Artistic Design

Below are the guidelines used by this club. All other guidelines may be found in the Handbook for Flower Shows Design Section pages 63 - 84.

1. Each active member is required to exhibit a minimum of two entries each year (design and/or horticulture). See Bylaws, Article III, Section 1A, Active Members.
2. Each member may enter only 1 design per class each month (unless otherwise noted in the schedule).
3. Novice designers' critique in place by 11:00 a.m. See D-3.
4. Design exhibits must be in place by 11:30 a.m. with completed entry cards.
5. Plant material need not be grown by exhibitor unless so specified in the monthly schedule.
6. Plant material must be identified on the entry card or a separate 3"x3" card.
7. Native Virginia Plants needing protection may be used only if grown by the exhibitor and labeled as such on the entry card. These plants are identified in the Horticulture Section pages H10-11.
8. Judging is based on Flower Show Judging Scale of Points, HB p130. (Note new changes D-5.) Points will be awarded using the following schedule: Blue (1st) 5 points, Red (2nd) 3 points, Yellow (3rd) 2points, White (Honorable Mention) 1 point.
9. Designer must sign in for her specific Artistic Design exhibit (Class I, and/or Class 2).

**Rappahannock Garden Club Guidelines
for Exhibiting Artistic Design for Novice Designers
(guidelines on Page D-2 apply to Novice Designers)**

1. To support club members in the development of their design skills, a Novice category has been added.
2. Any club member may submit a design for the Novice area of the Artistic Design table. The novice area of the table will be designated by a sign.
3. Not more than two designs (exhibits) will be critiqued for any one designer. Designers may exhibit only one design per class as stated in D-2 (unless otherwise noted on schedule.)
4. Those designers wanting a critique must have their exhibit(s) in place not later than 11:00am. Any minor adjustments must be made before 11:30. Note: Designers may attend this part of the discussion as a learning experience as we all continue to learn but those members who have won Blue Ribbons (not a Novice) may only have a critique IF time allows.
5. A member of the Artistic Design Committee or other qualified member and the exhibitor will evaluate the design prior to judging based upon the Elements of Design (HB 63 - 66), the Principles of Design (HB 66 - 68) and Design Scale of Points (HB 130).
6. ONLY the exhibitor may make minor changes to her respective design.
7. If rearranging is necessary, the design (exhibit) must be ready and in place on the Artistic Design table no later than 11:30 when judging begins.
8. The Novice design will be judged exactly the same as all other designs. The benefit to the Novice designer is the extra critique provided.
9. The Novice designer may place exhibits in the novice section based solely at their own discretion. However, once an exhibitor has won two (2) Blue Ribbons, she is no longer considered Novice.

Would you like to be an Accredited Flower Show Judge?

Novice judging is a wonderful learning experience. Those who enjoy being a Novice Judge may want to attend Flower Show School to become an Accredited Flower Show Judge.

Standard Flower Show Entry Form for Artistic Design

1. Use a Standard Flower Show Entry Form available from the Artistic Design Committee or Horticulture Committee.
2. At the top, write in RGC for Flower Show, Date, Division is II, Class from Schedule, the Design Type, Theme and a title (if you have given your design a title).
3. Provide the common names of the plants used in the design and, if possible, the botanical name, on the entry card or on a separate 3" x 5" unlined card. You may also explain your creative process in interpreting the monthly theme.
4. Print your name at the bottom.
5. Fold the form and slip the lower portion of the card with your name face down under the exhibit.
6. The top portion will be standing upright for identification (and award) in front of the exhibit.
7. In the interest of time, please have entry cards completed prior to arrival at the meeting. Remember to sign in.

I National Garden Clubs, Inc.

RGC July 13, 2017
FLOWER SHOW DATE

DIVISION	SECTION	CLASS No.	ENTRY No.
II			I

Traditional Vertical Line

VARIETY OR CLASS NAME

Design

~~Theme: Celebrate our Country~~

~~Title: 4th of July Fireworks from the Lawn~~

EXHIBITOR _____

ADDRESS _____

CLUB _____

1st
2nd
3rd
Honorable
Mention

EXHIBIT SCORED 90+

Ima Gardner

EXHIBITOR _____

ADDRESS _____

CLUB _____

DIVISION	SECTION	CLASS No.	ENTRY No.

**Example of
3" X 5' Card with
names of plant material and
Inspiration for the design**



Artistic Design

Plant Material:

Organic Red Mountain Wheat Grass

White Spider Chrysanthemums

Design: I wanted to capture my childhood memory of sitting on the lawn of the Washington Monument and watching the fireworks every 4th of July.

JUDGING CRITERIA

RGC Novice and Accredited Judges will follow NGC policies outlined in the Handbook for Flower Shows. The monthly exhibiting of Horticulture and Design is based on the Merit System where, unlike a Standard Flower Show, more than one Blue, Red, Yellow or White Ribbon denoting the award may be placed in each Class. Please update your judging schedule to reflect point scoring in 'Conformance and Principles of Design', NGC, Inc., HB pages 106 – 109.

The monthly Horticulture and Design Schedule should be reviewed before the meeting to familiarize the judge with Horticulture Classes and Design Types. The point scoring for every exhibit is in the back of the Handbook for Flower Shows, HB pages 129 - 138. Should you be unable to fulfill this responsibility it is your responsibility to find a replacement and notify the Judges Chairman of the change.

Assigned Judges should avoid contact with exhibitors. Judging will begin at 11:45 at each meeting where exhibits are placed to be judged. A quick walk through of each Division should be made around 11:30 before judging begins. It is at this time that any exhibit not in the correct class may be moved by the Horticulture Chair or the Designer upon request and review.

Judges are not permitted to handle any exhibit. Horticulture Clerks may be asked to lift and turn an exhibit for closer examination. Designs are usually viewed and judged from three feet in front of the exhibit. The consensus of an award will be two of the three judges in agreement. Clerks will notate the award by circling it on the entry card and record exhibitors' name and award placed. This information will be given to the Horticulture and Design Chairman respectfully as a permanent record.

It is my privilege and pleasure to serve on the Judges Committee. Please contact us with any questions you may have.

Cathie Elliott – Judges Chair and Jenny Boyenga -- NGC Master Emeritus Accredited Judge

PLEASE NOTE - NEW CHANGE - DESIGN SCALE OF POINTS used for judging designs has been changed by the National Garden Clubs, Inc.

CONFORMANCE from 20 points to 14 points: 7 points for Design Type, 7 points for other such as theme, allotted space, etc.

DESIGN PRINCIPALS from 7 to 8 points each. These are: BALANCE, CONTRAST, DOMINANCE, RHYTHM, PROPORTION, SCALE